

**WTSP-TV  
10 NEWS**

**TAMPA – ST. PETERSBURG - SARASOTA**

**CLASSES OF TIME**

WTSP offers advertisers five classes of time. Hereafter these shall be referred to as Classes 1, 2, 3, 4 and 5. All classes of time are available to all advertisers including political candidates. Classes shall be defined as follows:

**Class 1:** Fixed – Spots will only be preempted for reasons beyond our control, such as unforeseen program changes, technical difficulties or to comply with federal regulations.

**Class 2:** Preemptible with notice – Estimated preemption level of 10%. This class receives highest priority for makegoods.

**Class 3:** Preemptible without notice – Estimated preemption level of 20%. This class receives second highest priority for makegoods.

**Class 4:** Immediately preemptible without notice – Estimated preemption level of 40%. This class receives third-highest priority for makegoods.

**Class 5:** Rotators that are immediately preemptible without notice. These are the lowest priority and often sit displaced until just before the log is printed. They can run anywhere in the agreed-upon time frame, and there is no guarantee of a fair rotation. Estimated preemption level of 60%. This class receives lowest priority for makegoods.

Please note that the above preemption levels are estimates only based on historical political activity during election periods. Preemption percentages may be higher in weeks immediately preceding elections. We will respond to inquiries at any time as to the risk of preemption we believe to be associated with each class of preemptible spots at any given time between the date of inquiry and the election, but we emphasize that our responses can only be good faith estimates. The actual class of spots that will clear in each week will be determined on the basis of market conditions, in accordance with normal business practice. Class 4 spots may be preempted by Class 3 spots, Class 3 by Class 2, and Class 2 by Class 1. Rotators are also offered. Any Class 4 or higher spots may preempt such spots.